



FOR IMMEDIATE RELEASE

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Video of “The Great Indiana Getaway” Winners Now Online at VisitIndiana.com

INDIANAPOLIS – The three winners of The Great Indiana Getaway contest have taken their trips, and now it's time to see some of the fun! Short video highlights of each trip can be seen online at VisitIndiana.com/greatgetaway now through the end of October.

The contest winners were announced on August 1 by the Indiana Office of Tourism Development, who sponsored the contest during the month of July. A special panel chose the three winners based on essays explaining why they wanted to take an Indiana getaway. Each winner received a trip for four to their chosen getaway and an RCA Small Wonder digital video camera to document the trip. They also received an RCA Opal Mp3 player and a \$500 gas card from Circle K.

The Great Indiana Getaway destinations and the winners who visited are:

Holiday World & Splashin' Safari and Evansville – Laura Day of LaPorte, Indiana
French Lick and West Baden – Sharon Byerly of Greenville, Indiana
Indiana Beach and Lafayette – Dawn Harper of Fort Wayne, Indiana

Photos of the winners and their winning entries can also be seen at VisitIndiana.com/greatgetaway. More than 92,000 votes were cast to choose the three final getaways. Nearly 3,700 people submitted essays telling why they wanted to win one of the three-day, two-night getaways to the final destinations.

The Great Indiana Getaway was presented by the Indiana Office of Tourism Development, Circle K, MediaSauce, and RCA Small Wonder.

Lt. Governor Becky Skillman oversees the Indiana Office of Tourism Development. Amy Vaughan serves as the agency's Director.